

Operational reliability calls for high-quality motors and people who understand the importance of minimising downtime.

[hoyermotors.com](https://hoyermotors.com)

HOYER

**HOYER**  
MOTORS



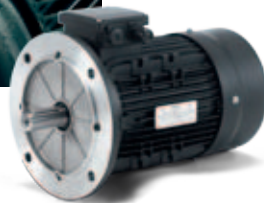
A close-up, high-contrast photograph of a motor's internal or external components. The image is dominated by dark, metallic, and textured surfaces. In the lower right foreground, a bright red, cylindrical terminal or cap is visible, providing a sharp point of contrast. The background shows blurred vertical lines, possibly from a fan or cooling fins. The overall tone is industrial and technical.

# Exceeding expectation

More than you expect. This is what you will experience with Hoyer Motors. This applies to the quality of our motors as well as to our customer service. Every day we do our utmost to provide our customers with operational reliability and performance excellence that exceed expectations.

# When we say electric motors

– we mean faster processes



**“Hoyer Motors always focus on all aspects of the motor and continuously works towards improvements of their products.”**

*Boris Müller, Head of Strategic Procurement, Allweiler*

Ever increasing globalisation and international competition call for higher productivity for modern industry; greater output in shorter time. Hoyer Motors can help you meet these demands – every day, regardless of where in the world your business is located.

Hoyer Motors is a global supplier of electric motors for hydraulic systems, pumps and ventilation equipment. Applications include a wide variety of general land-based and offshore industries, wind energy, mining, etc. Among our customers are some of the world's largest and most highly respected players in these fields.

At Hoyer Motors we regard ourselves as more than just a supplier. We also act as your logistics and technical partner, optimising solutions and perfecting supply chains. We supply complete solutions, tailored to individual requirements and local needs with the overriding purpose of creating maximum value for you, our partner.

At Hoyer Motors, quality is much more than a buzz word. When it comes to pumps, ventilation systems, hydraulic units and similar types of applications, downtime can be critical. This is why we place exacting demands on every single product that bears the Hoyer name. All our electric motors are manufactured according to the highest performance standards and strict no-failure specifications, subject to quality control in a league of its own.

Hoyer Motors are supplied with complete technical documentation including datasheets with motor specifications, type test data, standard workshop certificates etc. Our motors are type-approved by BV, CCS, GL and KR and design approved by ABS. Motors can also be supplied according to DNV, Lloyds, RINA, RMRS and UL/CSA standards.

Protection of the environment and “green responsibility” is of high priority to us. That is why all our motors are produced in accordance with the latest EU regulations to meet the strictest environmental requirements in the world.




# When we say operational reliability

– we mean no downtime







**“Hoyer Motors gives us their complete focus whenever an issue needs addressing – and they always take an open-minded approach when discussing modifications or optimised solutions.”**

*Stein Berg Nilsen, Project Manager Controls, Bosch Rexroth*

# When we say availability

– we mean global presence 24-7-365

Hoyer Motors has the know-how and experience required to meet complex demands. But we are also well suited to handle straight-forward solutions. No job is too complicated or too simple for us. Our focus is always on our partners' needs. No matter the challenge, you will always find us ready and able when you need us.

Hoyer Motors has a global foundation with subsidiaries and local offices to serve you across the globe. This means, that wherever your company – or project – is located, we are always close at hand with the same product programme and same service set-up, and the same readiness to assist you in every possible way in order to make sure that everything is functioning smoothly.

Despite our global activities, we want you to perceive us as your local business partner who are well versed in local customs and technical and operational requirements. Being close at hand is important to us. That is why we provide “24-7-365” service, so that you can always contact us if the need arises. This is what we mean, when we say availability.



Hoyer Industrial Motors



Hoyer Marine Motors



Hoyer ATEX zone 22 Motors



Hoyer EEx Motors



Hoyer Extras

## MOTORS ON DEMAND

With a extensive stock in both Denmark and China of more than 60,000 electric motors, we guarantee fast delivery always. Our round-the-clock warehouse service ensures on-time and on-target delivery 365 days a year.

Our stock comprises:

- IE1, IE2 and IE3 industrial and marine motors
- ATEX zone 22 motors – Ex tc
- EEx motors – Ex d, Ex de, Ex nA
- Brake motors – industrial, marine and open deck
- Two-speed motors – industrial and marine
- Extras – forced fan cooling, encoder, motor slides, etc.
- Power transmissions – pulleys, taper locks, belts, etc.

In combination with our certified and highly skilled workshop, this makes up the most flexible stock in the business.

## SERVICE ON DEMAND

Challenges are there to be met. Our workshop is manned by a dedicated team of specialists ready to support you whenever needed. The service team can assist you with everything from installation of heaters and mounting of special bearings to complex rebuilding of Ex motors.

## EXPERT TECHNICAL SUPPORT

Our technical department is manned by a team of highly skilled motor specialists and engineers ready to assist you with technical advice and support whenever required. Whether you need useful answers to technical queries or practical assistance with developing special-purpose motors, our experts are always there to help you.

Hoyer Motors can assist you with:

- Supplying customised solutions based on individual specifications
- Support and advice on selecting the right motor for specific applications
- Preparing the correct specifications for particular solutions
- Developing and building purpose-designed motors
- 2D and 3D drawings ready for download at [hoyermotors.com](http://hoyermotors.com)


## SUPPLY CHAIN MANAGEMENT

In close cooperation with our customers, Hoyer Motors offers to participate in optimisation processes involving complete supply chains.

Hoyer Motors has a unique quality control set-up where all levels of our organisation have a pro-active approach to quality control. The object is to eliminate problems before it reaches the customer. Even so, if a problem arises, Hoyer Motors employ the 8D problem solving system which ensures fast and efficient trouble shooting.

At Hoyer Motors, we strive to maintain a close liaison and co-operation with our customers in all matters, because only through partnership can both parties prosper.





**“Hoyer Motors is an innovative company with a high level of commitment and dedication. They understand our need for customised solutions and offer superior technical sparring.”**

*Poul Schioett Hansen, Procurement Manager, Crisplant - Beumer Group*

# The company behind the name

Read more at [hoyermotors.com](http://hoyermotors.com)

Svend Hoyer A/S is an international company comprising the two business units Hoyer Motors and Hoyer Transmissions. Headquartered in Denmark and China, we are represented through subsidiaries and sales offices in a number of countries across the globe. We pride ourselves of being an elite manufacturing enterprise with the highest attention to service and support – a company where dedication, competitiveness and reliability are second to none.

At Svend Hoyer A/S, meeting agreements is as natural as breathing air. Our motto: A promise is a promise, is the foundation for always supplying solutions that meet – or, indeed, exceed our customers’ expectations in every respect. Our business policy is always to be direct in our approach, even in the rare case of complaint or criticism.

In other words, Svend Hoyer A/S is a company you can rely on. A trustworthy business partner that always meets our obligations on deliveries and technical solutions – both in the short and long term. This is what we mean by Exceeding Expectations.

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